bild. sprachen
Fotografieprojekte

Rules and General Information
bild.sprachen – Fair for Applied Photography on 29 and 30 September 2011

Event Title: bild.sprachen - Exhibition of Applied Photography

Location, duration and implementation
The bild.sprachen – Fair will take place from 29 and 30 September 2011 at Wissenschaftspark Gelsenkirchen.
Opening times for exhibitors: 8 am – 8 pm, opening times for visitors: 10 am – 6 pm.
Organizers of the bild.sprachen – Fair is the project bild.sprachen, Gelsenkirchen.

Eligibility
Present yourself as a

Photographer
- Professional work ("High Professional")
- In education is located ("Young Professional")
- represented in prestigious projects and organizations (for example, BFF, DGPh, Pixelprojekt_Ruhrgebiet)
- Has received national and international awards

Image and advertising agency, which
- Has a focus in photography
- Having a special deal with photography
- Representing photographers and photographs

Company
- Working in the field of photography
- Photography makes it a focus of his business communication
- Provides services for photo productions

Book - and magazine publishing
private and public university

Participation
Your intention to participate can be explained by the return of a completed and legally signed registration form to the project bild.sprachen, Bergmannstraße 37, 45886 Gelsenkirchen.
With your written request to participate, you recognize the general and specific terms and conditions, including technical guidelines as binding.
Application deadline: **5 August 2011**
Late entries will be accepted until 16 September 2011 if there is sufficient space after registration and payment.
The advertising of exhibitors applying later than 5 August 2011 will only be possible in a limited way.

Participation fee for 2 days show:
For professional photographers:

Base box	€ 300.00 (200 x 200 cm, 200 cm high)
Any extension box	€ 150.00 (200 x 200 cm, 200 cm high)

For young photographers:

Presentation tables	€ 100.00 (100 x 70 cm)

For universities, associations, photo projects and photo agencies:

Base box	€ 500.00 (200 x 200 cm, 200 cm high)
Any extension box	€ 250.00 (200 x 200 cm, 200 cm high)

For advertising agencies, publishers and businesses:

Base box	€ 1,000.00 (200 x 200 cm, 200 cm high)
Any extension box	€ 500.00 (200 x 200 cm, 200 cm high)

Individual Premium stand (limited to 8 levels from an area of 10m²): 250,00 € /m²
All prices are net.

Resignation
Registration for the fair is binding. After the allocation of the stand a withdrawal or a reduce the stand by the exhibitor is no longer possible. In case you renounce the assigned stand space, and bild.sprachen can give the place to another, you pay 25% of the participation fee. If an otherwise rent is not possible, it remains with the obligation to pay the entire tuition fee.

The project bild.sprachen is entitled to refuse the approval or the contract during that period for a good cause. Such an important reason in particular, if an additional request to open insolvency proceedings placed on your property or such a request has been rejected for lack of funds. Of this you have to inform the project bild.sprachen immediately.

The fair will be held in the specified period, if a minimum number of exhibitors for the fair is registered. If the minimum number of exhibitors is not reached, the organizer is entitled to reduce, shorten or cancel the fair up to 3 weeks before the event. In the case of cancellation paid participation fees will fully be refunded. Additional claims (In particular any claims for damages) by the exhibitor do not exist. Thereof except are claims for gross negligence or intent.

Payment
The fee is payable after invoicing. 50% of the rent will be before the show (1 September 2011), the invoice for the rest will be by 19 September 2011.
If the invoice will not be paid completely, the organizer can refuse the participation in the fair.

We request payments to the project bild.sprachen to the following account:

Peter Liedtke / bild.sprachen
Account 216 141 907
BLZ 420 500 01
Sparkasse Gelsenkirchen
Purpose: Exhibition bild.sprachen 2010 - "My Name"

If you have anything to complain on the bill, please submit the complaint within two weeks after reception. Later complaints can no longer be considered. If the invoice total is not received in time, the project may resolve the contract with you. A right of retention or set-off against your claim is excluded if your counter-claim disputed by us or against us has been legally established. The full costs go to the project bild.sprachen even if you do not fulfill your obligations from the contract as an exhibitor. A claim for damages is unaffected.

Stand
The fee includes the stand, and a rear wall and two side walls (stable, freestanding walls). It also includes 1 table, 2 chairs, 1 power supply.

Advertising
The participation fee includes the advertising of the event (press, Flyer (print and mailing), Internet).
Names and dates of the exhibitors can only be communicated if the definite participation in the fair was confirmed by the timely payment of the bill.
A1 posters are available for the exhibitors to made your own advertisement of your stand.

Stand allocation
An independent panel of experts will advise the organizers in matters of placement of the exhibitors in the fair. For substantive reasons, there may be cancellations. An entitlement to stand allocation does not exist.
If the registered exhibitors can not allocate a stand for any reason, the paid participation fee will be refunded in total.
In the case the fair is fully booked the allocation of stands will depend also on the date we received your registration.

Construction and dismantling
The set up of the provided stands and tables can take place on Wednesday 28 September 2011, in the time from 12 am – 8 pm or on Thursday, 29 September 2011, from 7 am to 9 am. It is possible to drive directly to the Wissenschaftspark for loading and unloading. The technical staff of the Wissenschaftspark will help you to organize your fair stand (supply with electricity, etc.). The facilities must be treated with care. The dismantling of the stands will take place immediately after the end of the Fair, from 6 pm to 10 pm. Damage to the stands or the facilities of the Wissenschaftspark Gelsenkirchen will be charged.

Technology
The relevant statutory provisions, regulations, etc. on the technical guidelines should be observed by the exhibitor. This applies particularly to building regulations etc. Obtaining the necessary approvals is the responsibility of the exhibitor.
All connections, machines, equipment etc. brought by the exhibitor must correspond to the relevant provisions, in particular the DIN-standards and the VDI and VDE standards.

Stand design
To ensure a generous and uniform design of the bild.sprachen Trade Show please follow the guidelines for Construction and stand design: use of the standard white-painted walls. This rule does not apply to premium stands.
Within your box you are responsible for the design. All acoustic and visual proposals have to be agreed with the organizers.

Cleaning
The organizer is responsible for cleaning the arcade and grounds. The cleaning of your stand is in your responsibility and must be finished at 10 am.

Gastronomy
Drinks and food will be available by a catering in the Wissenschaftspark Gelsenkirchen during the day. Please do not bring your own coffee machines etc.

Security, insurance and liability
Professional security firms will take care of the general security in the arcade.
The surveillance and protection of individual stands or constituents are not included in this general surveillance.
We recommend to protect all exhibits and to contract a sufficient insurance.
The organizer will not contract insurance for your stand. We will not be liable to for damage or loss to exhibits or stand accessories. Against the usual insurable risks such as fire, burglary, theft, damage, water damage, etc., including the risks of transport the organizer has completed an exhibition insurance framework.
Theft and any damage have to be reported to the police, the project bild.sprachen, and the insurance company immediately and notified subsequently in writing.
The organizer is liable only for intent and gross negligence of its employees. A further liability is excluded. This applies to all claims arising from or in connection with this contract.
If the organizers is forced to evacuate temporarily or to in the long run the exhibition area or parts thereof, to move the event, to shorten or extend due to majeure or any other reasons, you can not derived any rights or claims for damages from the organizer.

House rules
The organizer exercises property rights on the fair area. He is entitled to have exhibits removed from the stand if their display contrary the current Law, good morals or the event program. In serious cases against the conditions of participation, the organizer is entitled to have close your stand. The property rights for Wissenschaftspark Gelsenkirchen can be sent on request.

Limitation
Their claims against the project bild.sprachen from this agreement and in any order in relation standing legal relationships shall expire within six months. The limitation period begins on 30 October 2010.

Notes on data storage
In accordance with the provisions of the Federal Data Protection Act we point out that we storage the exhibitor's data (which we have due to the business relationship with the exhibitor).

Place of Performance and jurisdiction
Place of Performance and jurisdiction is Gelsenkirchen. The organizer is also entitled to assert his claims before the courts for the place where your office or your establishment is located. For all legal relations between you and the organizer is German law and German texts of these rules shall prevail, part of the contract are these Terms and Conditions.

Severability
If any provision of this agreement / tender wholly or partially be or become invalid / null and not be feasible, the validity of the remaining provisions of this treaty will not be affected. The same applies if, after conclusion of the agreement requires for complement. The parties will exchange the invalid / void provision or gap that needs to be filled by a substitute valid provision which accommodates in its legal and economic substance of the ineffective / void provision and the overall content of the agreement.

Final provision
By signing the request to participate, you recognize in all parts the conditions for participation in the bild.sprachen fair as binding.